



JENNIFER MATSUMOTO

JENMATSUMOTO@GMAIL.COM
JENMATSUMOTO.COM

GRAPHIC DESIGNER + MAKER + ARTIST trained in traditional print and digital media. Welcomes challenges, appreciates details and dessert.

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN | AUG 2011- MAY 2013
MASTERS OF FINE ARTS, DESIGN AND TECHNOLOGY
NEW YORK, NY

UNIVERSITY OF SAN DIEGO | AUG 2007-MAY 2011
BACHELOR OF ARTS, VISUAL ARTS, EMPHASIS IN VISUAL COMMUNICATIONS | MAGNA CUM LAUDE
MINOR: BUSINESS ADMINISTRATION
SAN DIEGO, CA

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER | 2011 - PRESENT

Projects from print to digital. CLIENTS: The Bronx Defenders • Catholic Health Initiatives • Fahrenheit 212 • Fjord • Hawai'i Department of Education • Nathan Kline Institute • Open Societies Foundation • Soapbox Solutions • Total Building Solutions • USC • Universities Allied for Essential Medicines • Verato

VISUAL DESIGNER, LITTLE CLOUD COLLECTIVE | JUL 2013 - PRESENT

Little Cloud Collective creates technology platforms for social impact. Projects range from low-tech paper prototypes to high-tech mobile app concepts and website design. Works with a team of technologists to create strong visual identities for LCC clients. NEW YORK, NY and beyond

DESIGNER, CO-FOUNDER, MATSUMOTO STUDIO | JUL 2012 - PRESENT

Stationery and design company founded by two sisters inspired by their roots in Hawaii. MAUI, HI

OPEN SOCIETY FOUNDATION + PARSONS THE NEW SCHOOL FOR DESIGN
RESEARCH FELLOW | JUL 2012 - JUL 2013

Grantee of a year-long fellowship to work with Universities Allied for Essential Medicines, a NGO focusing in global health awareness and innovation. Conducted organization research and created conceptual development before completing projects in branding, web design, social media and information design. OAKLAND, CA & NEW YORK, NY

TEACHING ASSISTANT at

PARSONS THE NEW SCHOOL FOR DESIGN | AUG 2012 - MAY 2013

TA for a Collaboration Studio in the Design and Technology graduate program (Fall and Spring semesters). Responsible for leading and organizing a team of students and completing various health organization-based projects. Conducted research, concept development, prototyping, and formal presentations. NEW YORK, NY

TECHNOLOGY

Adobe CS Series | HTML/CSS | Arduino | Processing | iMovie | FinalCutPro | Microsoft Office