



JENNIFER MATSUMOTO

GRAPHIC DESIGNER + MAKER + EDUCATOR trained in traditional print and digital media. Welcomes challenges, appreciates details and dessert.

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EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN, *New York, NY*
MFA Design and Technology, 2013

UNIVERSITY OF SAN DIEGO, *San Diego, CA*
BFA Visual Arts, Emphasis in Visual Communications, 2011
Minor in Business Administration
Magna Cum Laude

EXPERIENCE

DESIGNER, CO-FOUNDER OF MATSUMOTO STUDIO
2012-PRESENT *Maui*

Stationery and design company founded by two sisters, inspired by Hawaii roots. Matsumoto Studio does custom projects and business with clients throughout Hawaii.

FREELANCE GRAPHIC DESIGNER

2011-PRESENT *NYC, San Diego, Maui*

Projects from print to digital, branding and identity, marketing collateral. Clients include: The Bronx Defenders • Fahrenheit 212 • Fjord • Hawaii Department of Education • Nathan Kline Institute • Open Societies Foundation • Soapbox Solutions • Total Building Solutions • Universities Allied for Essential Medicines • Verato

ADJUNCT PROFESSOR AT UNIVERSITY OF SAN DIEGO

2016-2017 *San Diego, CA*

Lecturer in the Department of Art, Architecture and Art History teaching Design Foundations--Introductory course to the basics of visual communications based in the principles of design.

VISUAL DESIGNER, LITTLE CLOUD COLLECTIVE

2013-PRESENT *New York, NY*

Little Cloud Collective creates technology platforms for social impact. Working on projects ranging from low-tech paper prototypes to hi-tech mobile app concepts and website design. Works with team of technologist to create strong visual identities for LCC clients.

OPEN SOCIETIES FOUNDATION RESEARCH FELLOW

2012-2013 *New York, NY*

Grantee of year-long fellowship to work with Universities Allied for Essential Medicines. Conducted organization research and created a proposal and completed projects in brand development, web design, social media integration and information design.

TEACHING ASSISTANT AT PARSONS THE NEW SCHOOL FOR DESIGN

2012-2013 *New York, NY*

TA for Collaboration studio in the Design and Technology graduate program. Responsible for leading and organizing student team and completing various health organization-based projects. Conducted research, prototyping and formal presentations.

SKILLS

Adobe CC Illustrator, InDesign, Photoshop | Ideation, User Scenarios, Wireframes | Microsoft Office | Working knowledge of HTML/CSS